

**HAVE YOU  
GOT IT?**

**TV Commercial for the Self-Esteem in a Bottle Product**

- Write a script for a TV commercial lasting 30 seconds.
- Include a catchphrase for the ending.
- Include the product card from Student Task 3A.
- Use the ideas brainstormed when discussing self-esteem in previous lessons and the buzzwords below to help you think of ideas.
- Make sure you mention what the product does and how it works to help increase self-confidence.
- Act out your finished commercial to the class.

**QUALITIES**      **HAPPINESS**  
**COOL**      **FRIENDSHIP**  
**DIET**      **FITNESS**  
**SHARING**      **FUN**  
**SPEAK UP**      **SKIN**  
**APPEARANCE**  
**STOOPING**      **HORMONES**  
**FIDGETING**      **CONFIDENCE**      **HEALTH**  
**SPOTS**  
**DO YOUR OWN THING**  
**FIT IN**      **FOLLOW THE CROWD**  
**EMOTIONS**